



Velvet Noir

SALES GUIDE

Velvet Noir Collection: Ignite Desire with Every Detail

Introducing Velvet Noir, the first launch of 2025 and an exciting new line from Sportsheets, designed to elevate your customers' exploration of bondage and intimacy. This bold collection features a rich, marbled faux leather that exudes sensuality, hematite-plated hardware that commands attention, and a carefully curated range of products that cater to beginners and seasoned players alike.

Crafted with the perfect balance of elegance and edge, the Velvet Noir Collection invites customers to indulge their desires while embracing the high-end look and feel of these materials. Every detail—from the smooth finishes to the secure, adjustable designs—has been meticulously considered to ensure satisfaction, style, and functionality.

For retailers, Velvet Noir offers more than just alluring aesthetics; it delivers confidence. Backed by Sportsheets' 30-year reputation for quality and innovation, these products are poised to captivate attention, drive sales, and stand out in your store displays. From sleek handcuffs to the versatile hog tie, every item in this collection is designed to not just sell but create repeat customers eager to explore more.

Stock the Velvet Noir Collection today and let your customers experience the allure of sophistication, sensation, and exploration—an irresistible combination that's guaranteed to be a standout success.

PRODUCT DESCRIPTION

Slip on seduction and keep control firmly in hand. The Velvet Noir Handcuffs are crafted from smooth faux leather with a velvet-like feel, wrapping your partner in soft restraint that’s as indulgent as it is secure. The hematite hardware adds a sleek, moody edge, locking wrists in place while leaving room for playful resistance. Adjustable for every fit and fantasy, these cuffs are built to entice, whether for fleeting moments or a night-long scene. With elegance meeting control, the tighter the grip, the sweeter the surrender.

FEATURES

- Adjustable cuffs fit wrists up to 9.5" with a secure and comfortable fit
- Buckle closures keep wrists securely restrained for uninterrupted play
- Suitable for both beginners and experienced users seeking stylish restraint

MATERIALS

80% PU, 15% Iron Alloy, 5% Zinc Alloy

PACKAGING

Type: Box
Dims: 8.25" x 5" x 2"



SKU	UPC	CASE COUNT	MSRP
SS37001	646709370015	24	\$35.99

PRODUCT DESCRIPTION

Step into the world of refined restraint with the Velvet Noir Collar & Leash. Crafted to blend elegance with functionality, this collar surrounds the neck in a luxurious, marbled material that’s as captivating as it is comfortable. The dark, intricate pattern adds an aura of sophistication, transforming a classic restraint into a piece of art. Whether you’re exploring new levels of trust or simply enhancing your intimate collection, the Velvet Noir Collar delivers an experience that commands attention.

FEATURES

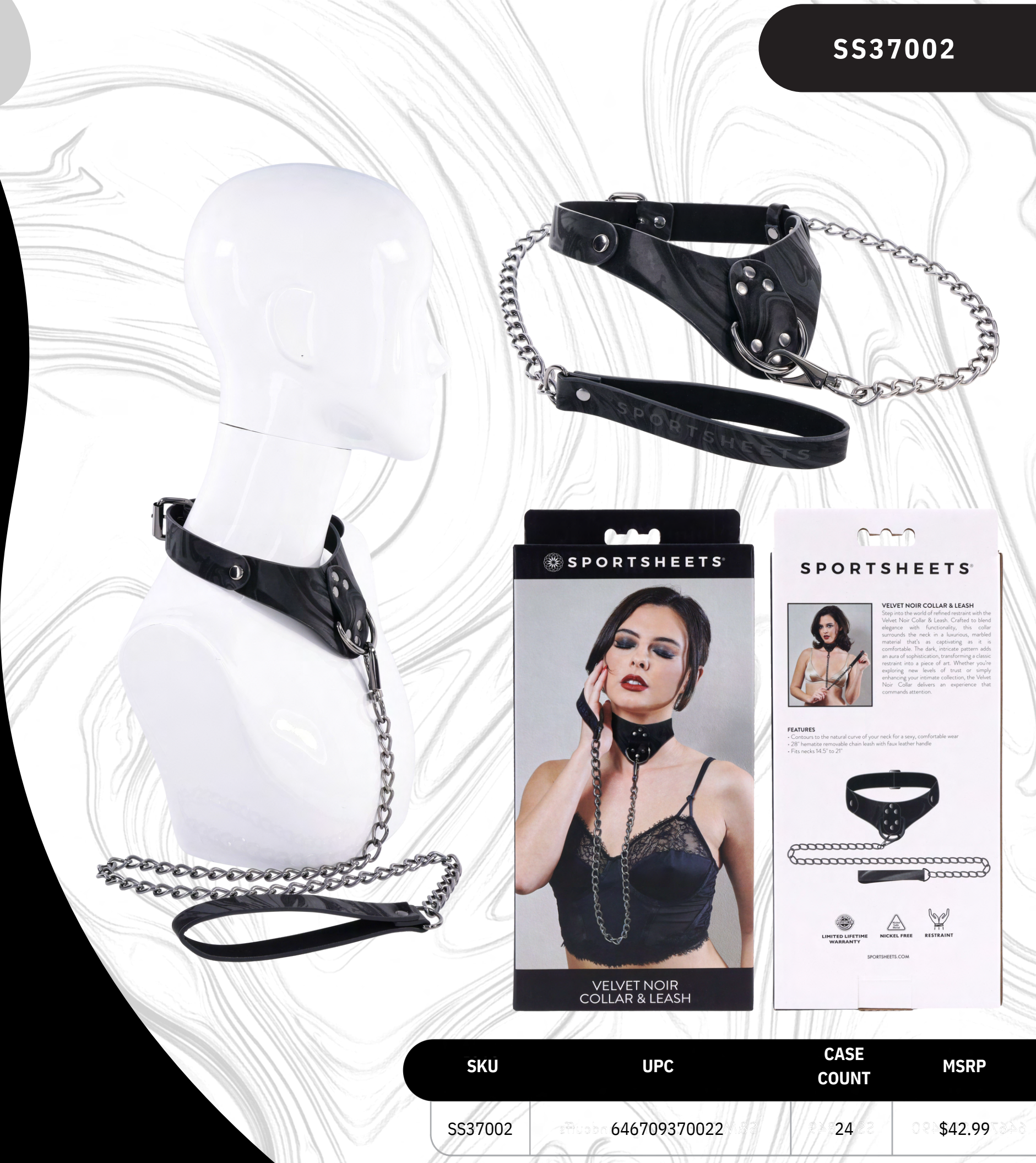
- Contours to the natural curve of your neck for a sexy, comfortable wear
- 28" hematite removable chain leash with faux leather handle
- Fits necks 14.5" to 21"

MATERIALS

60% PU, 30% Iron Alloy, 10% Zinc Alloy

PACKAGING

Type: Box
Dims: 11.25" x 5" x 2"



SKU	UPC	CASE COUNT	MSRP
SS37002	646709370022	24	\$42.99

PRODUCT DESCRIPTION

Explore endless restraint possibilities with the Velvet Noir Adjustable Hog Tie & Cuff Set. Perfectly blending the intensity of traditional hog ties with the versatility of adjustable straps, this set offers control that can be customized for any comfort level. The soft cuffs, secured with easy hook-and-loop closures, fit snugly around wrists or ankles up to 12.5 inches. Whether you’re indulging in light teasing or locking down for more serious play, the 45-inch tethers slide effortlessly through double D-rings for a secure yet flexible fit. The central connector, equipped with 8 D Rings and 1 O Ring, allows limitless configurations, letting you explore your partner’s boundaries—at their own pace.

FEATURES

- Adjustable tethers and a hog tie connector with 8 D-rings and 1 O-ring offer endless restraint configurations
- Soft cuffs with hook-and-loop closures fit wrists or ankles up to 12.5 inches
- 45-inch tethers provide flexibility for individualized comfort and play
- Ideal for beginners

MATERIALS

40% Steel Alloy, 30% PP, 25% Polyester, 5% Nylon

PACKAGING

Type: Box
Dims: 11.25" x 5" x 2"



SKU	UPC	CASE COUNT	MSRP
SS37003	646709370039	24	\$49.99

PRODUCT DESCRIPTION

Elevate your scenes with the elegant dominance of the Velvet Noir Collar with Nipple Clamps. Crafted from smooth faux leather with a sleek marbled finish, this angled collar commands attention and control. Hematite-plated hardware, including a removable ring, offers both sophistication and functionality. A single metal chain connects to adjustable nipple clamps, adding a teasing element that can be removed for even more versatility. Use the collar with the clamps, swap in a leash, or wear it solo as a stylish day collar. Designed for both comfort and exploration, this piece invites you to play with power on your terms.

FEATURES

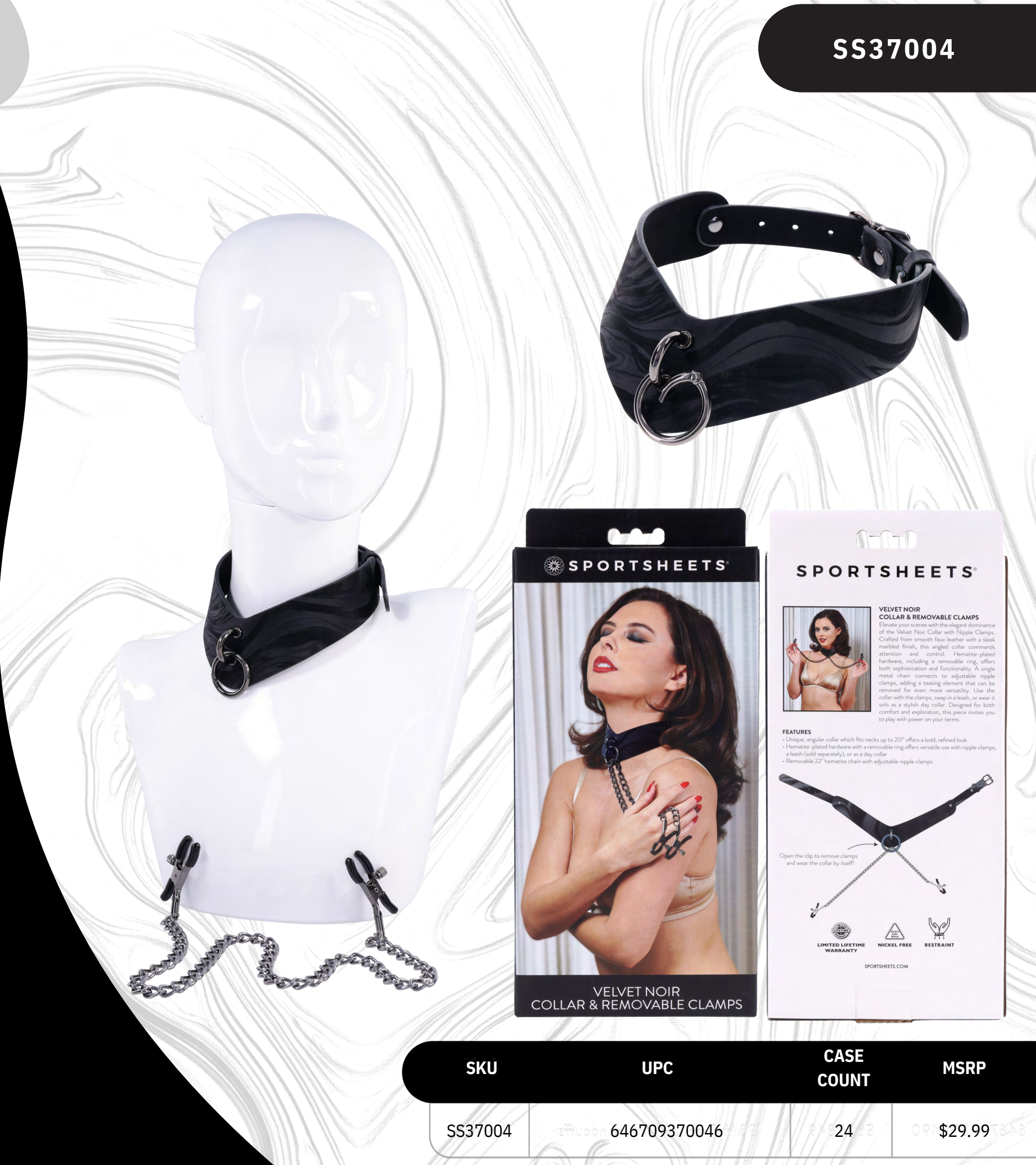
- Unique, angular collar which fits necks up to 20" offers a bold, refined look
- Hematite-plated hardware with a removable ring offers versatile use with nipple clamps, a leash (sold separately), or as a day collar
- Removable 22" hematite chain with adjustable nipple clamps

MATERIALS

60% PU, 30% Iron Alloy, 10% Zinc Alloy

PACKAGING

Type: Box
Dims: 11.25" x 5" x 2"



SKU	UPC	CASE COUNT	MSRP
SS37004	646709370046	24	\$29.99

PRODUCT DESCRIPTION

Discover a new dimension of sensation with the Velvet Noir Tuggable Nipple Clamps. These hematite-plated clamps are as elegant as they are functional, offering a gentle pinch perfect for beginners while still packing enough versatility for more advanced players. The circular loop design adds a unique element—lightly weighted for subtle stimulation, but also ideal for threading rope, chain, fingers or other accessories to intensify the experience with pulling, tugging, or restraint play. Whether you're teasing your way through foreplay or taking things further, these clamps are crafted for comfort, control, and connection.

FEATURES

- Nickel free hematite with adjustable clamps
- Loops can accommodate rope, chain, finger, or accessories for added restraint play and tugging
- Designed for all experience levels, from curious newcomers to seasoned explorers

MATERIALS

50% Zinc Alloy, 40% Iron Alloy,10% Silicone

PACKAGING

Type: Box
Dims: 8.25" x 4" x 1"



SKU	UPC	CASE COUNT	MSRP
SS37005	646709370053	24	\$24.99

PRODUCT DESCRIPTION

Indulge in heightened sensation with the Velvet Noir Silicone Nipple Suckers. Designed to enhance sensitivity and stimulate arousal, these luxurious silicone bulbs create a gentle yet firm suction, drawing blood to the surface and awakening your most sensitive spots. Simply place them over your nipples, squeeze the marbled bulb and release to secure it with suction, then let the sensation build. Perfect for solo exploration, playful foreplay, or an exciting twist during intercourse, these suckers are as beautiful as they are functional.

FEATURES

- 100% silicone construction ensures safety, flexibility, and comfort
- Increase sensitivity by drawing blood flow to the nipples
- Marbled swirl pattern matches the elegant design of the Velvet Noir collection

MATERIALS

100% Silicone

PACKAGING

Type: Box
Dims: 5.25" x 5" x 2.25"



SKU	UPC	CASE COUNT	MSRP
SS37006	646709370060	24	\$24.99

PRODUCT DESCRIPTION

Own your desires and step boldly into new experiences with the Velvet Noir Strap On. Wrapped in luxurious marbled faux leather and accented with hematite details, this harness blends style with comfort. Its 4-way adjustable design offers a tailored fit, ensuring you stay in control while moving effortlessly through your fantasies. The built-in rubber O Ring snaps open, allowing you to swap it out with ease for your favorite flare-base toys. Whether you're exploring new dynamics or deepening connection, the Velvet Noir Strap On makes every moment feel intentional, confident, and unforgettable.

FEATURES

- 4-way adjustable harness fits up to 60" (152 cm) hips for a secure, comfortable fit
- Hematite snaps allows easy swapping of O Rings to accommodate your favorite flared based dildo
- Crafted for comfort and elegance with marbled faux leather and hematite accents

MATERIALS

40% PU, 40% PP, 10% Polyester, 5% POM, 4% Steel Alloy, 1% Rubber

PACKAGING

Type: Box
Dims: 11.25" x 5" x 2"



SKU	UPC	CASE COUNT	MSRP
SS37007	646709370077	12	\$29.99

PRODUCT DESCRIPTION

Bend them to your will with every swing of the Velvet Noir Loop Paddle. Designed for those who savor a slower, sensual build, this paddle delivers soft, widespread spansks that ignite desire with every touch. The marbled black loop glides across the skin, creating a thuddy impact that teases as much as it tantalizes. Whether you’re setting the stage with gentle taps or intensifying the moment with firmer strokes, this paddle offers versatile play without the sting of sharper tools. Wrapped in vegan leather with a wrist loop for extra security, the Velvet Noir Loop Paddle keeps you in control as every swing leaves them craving more.

FEATURES

- 16.5” long paddle
- Made from smooth vegan leather for soft, impact play
- Wrist loop ensures secure handling and offers easy storage

MATERIALS

85% PU, 10% Fiberglass,
5% Polyester

PACKAGING

Type: Hang Tag
Dims: 2.5" x 4.5"



SKU	UPC	CASE COUNT	MSRP
SS37008	646709370084	24	\$29.99

PRODUCT DESCRIPTION

Entice the senses with every lash of the Velvet Noir Chain Flogger. This masterful blend of silky faux leather and cool hematite chains teases skin with delicate tickles or lands with a bite that lingers. Whether draping lightly across the body or delivering sharp, precise strikes, every flick creates an unforgettable sensation. The wrapped handle offers a firm grip, and the wrist loop ensures the flogger stays close at hand for whatever twists the scene demands. Refined, versatile, and just as playful as it is punishing, the Velvet Noir Chain Flogger proves that pleasure and pain have never been so elegantly intertwined.

FEATURES

- 17" faux leather falls and hematite chains creates a combination of gentle caresses and intense impact
- The wrapped handle provides a comfortable, secure grip for full control
- A wrist loop ensures easy wear, storage, and quick access during play

MATERIALS

70% PU, 15% ABS, 15% Iron Alloy

PACKAGING

Type: Hang Tag
Dims: 2.5" x 4.5"



SKU	UPC	CASE COUNT	MSRP
SS37009	646709370091	24	\$29.99

PRODUCT DESCRIPTION

Deliver a silky-smooth sting that demands attention. The Velvet Strike Crop leaves no room for mercy with its marbled faux leather tip, designed to tease, punish, and delight. The elongated head ensures every swing lands with intention, while the braided shaft keeps you in control. Whether it’s a playful flick or a commanding strike, the rubber handle offers a comfortable grip so nothing slips through your fingers. Perfectly balanced for intimate sessions or discreet enough to slip into your travel kit, the Velvet Strike proves that when you wield elegance with power, every strike leaves them breathless.

FEATURES

- 19.5” long crop with 7” faux leather tip
- Braided shaft offers durability and refined aesthetics
- The rubber handle with a wrist loop provides a secure grip and convenient storage

MATERIALS

35% TPE Rubber, 30% PU, 20% Fiberglass, 10% Polyester, 5% Nylon

PACKAGING

Type: Hang Tag
Dims: 2.5" x 4.5"



SKU	UPC	CASE COUNT	MSRP
SS37010	646709370107	24	\$29.99

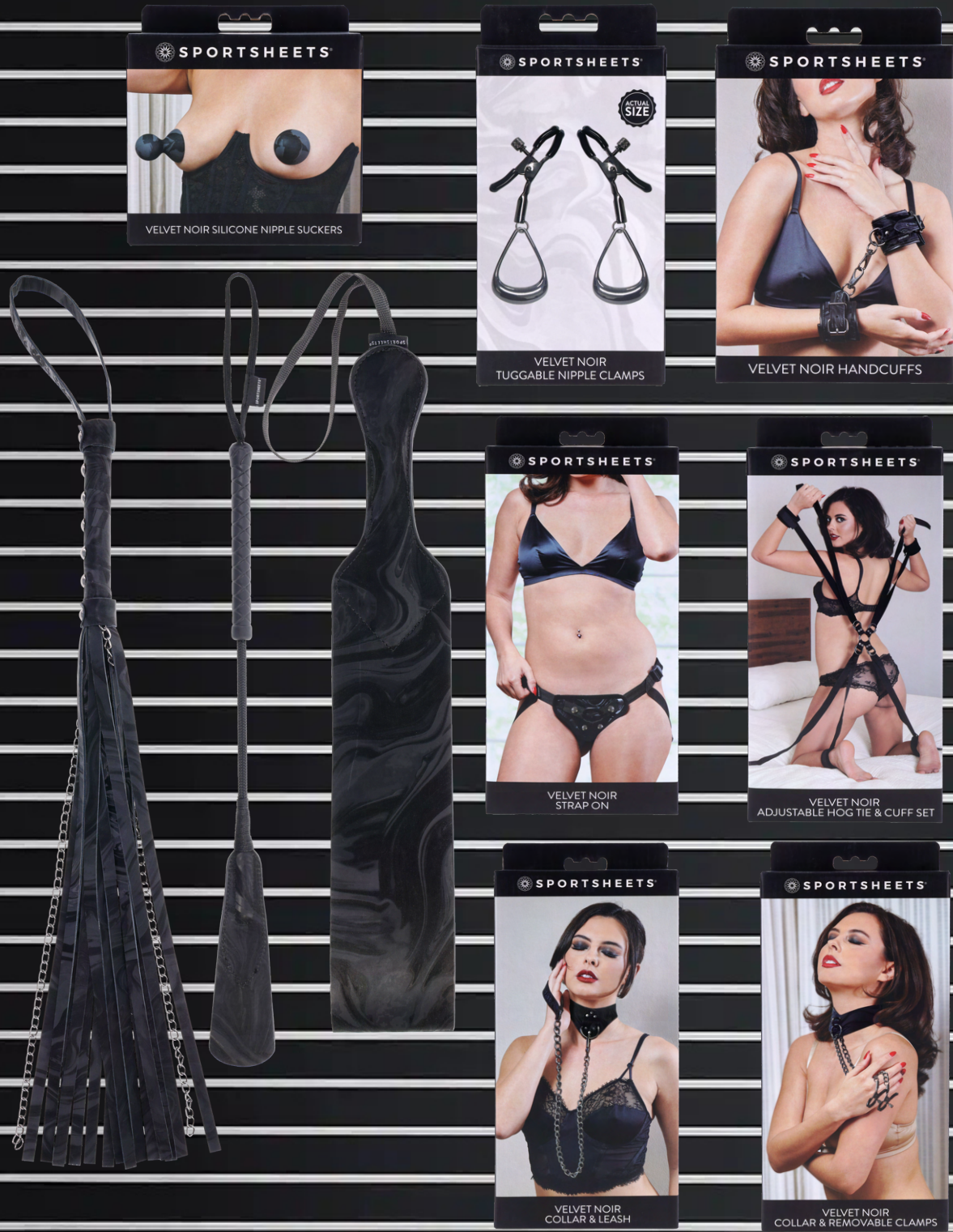
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PRE ORDER NOW

ITEMS BELOW ARE AVAILABLE FOR PRE-ORDER, SHIPPING MARCH 2025*

SKU	UPC	PRODUCT	CASE COUNT	SUGGESTED MSRP PRICE	QTY
SS37001	646709370015	Velvet Noir Handcuffs	24	\$35.99	
SS37002	646709370022	Velvet Noir Collar & Leash	24	\$42.99	
SS37003	646709370039	Velvet Noir Adjustable Hog Tie & Cuff Set	24	\$49.99	
SS37004	646709370046	Velvet Noir Collar & Removable Clamps	24	\$29.99	
SS37005	646709370053	Velvet Noir Tuggable Nipple Clamps	24	\$24.99	
SS37006	646709370060	Velvet Noir Silicone Nipple Suckers	24	\$24.99	
SS37007	646709370077	Velvet Noir Strap On	12	\$29.99	
SS37008	646709370084	Velvet Noir Loop Paddle	24	\$29.99	
SS37009	646709370091	Velvet Noir Chain Flogger	24	\$29.99	
SS37010	646709370107	The Velvet Strike Crop	24	\$29.99	

REQUEST ORDER FORM

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SUGGESTED PLANOGRAM