

ODAYA™







ODAYA™ is a long-lasting, water and plant-based personal lubricant and vaginal moisturizer.

With a unique, winning formula that has been used for over 20 years, this Canadian-made lubricant contains organic hemp oil and other all-natural homeopathic ingredients that deliver a silky, non-sticky, non-irritating experience, increasing both sexual comfort and pleasure.

SEXY GANJA



ODAYA™



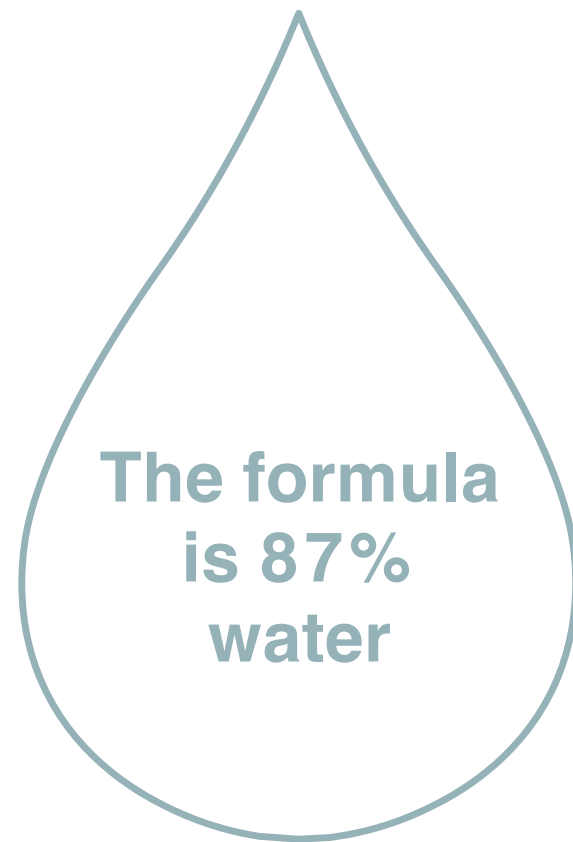
Extraordinary comfort & total pleasure!

- **New, very discreet and attractive design.** A brand image that appeals to a broader customer base.
- **We are keeping the term “Ganja”** which is a very well known term that refers to hemp and allows customers to associate us with the old name “Sexy Ganja”.
- **A new name** to match our classic brand image, hence the removal of the word “sexy”.

“The product is of exceptional quality and we are very excited to breathe new life into it with a new brand image paired with an innovative marketing strategy.”

Joëlle Pilote and Stéphanie Girard, Cofounders of Tingg Agency

Formula



KEY INGREDIENTS:



Hemp Oil Derived from certified organic hemp cultivated in Canadian fields without herbicides or pesticides, this oil contains cannabidiol (CBD), a molecule from hemp (*Cannabis sativa*) that is distinct from tetrahydrocannabinol (THC). CBD is known for its antioxidant, anti-inflammatory, relaxing, and moisturizing properties (it helps regenerate vaginal mucosal hydration).

The relaxing ingredients in ODAYA lubricant also help extend male erections by delaying ejaculation. It should be applied in a massage on the penis before intercourse to slightly desensitize it. Ensure it is fully absorbed into the skin before use.



Citric acid is a pH buffer used to match the pH of the vagina.



Potassium sorbate and **sodium benzoate** are food-grade preservatives which are used sparingly to maintain product integrity.

Complete List of Ingredients:

Aqua/Water/Eau, Glycerin, Lactobacillus Ferment, Hydroxyethylcellulose, Extract, Lycopodium Clavatum Extract, Lithospermum Officinale Extract, Sepia Officinalis Extract, Cannabis Sativa Seed Oil, Tocopherol, Decyl Glucoside, Ethyl Alcohol, Potassium Sorbate, Sodium Benzoate, Citric Acid



Prevention of Premature Ejaculation and Enhancement of Erectile Capacity

Cannabidiol (CBD), a compound derived from hemp (*Cannabis sativa*), should be differentiated from tetrahydrocannabinol (THC). It is known for its antioxidant, anti-inflammatory, relaxing, and moisturizing properties.

The relaxing ingredients in ODAYA lubricant help prolong male erections by delaying ejaculation. It should be applied in a massage on the penis before intercourse to slightly desensitize it. Before use, ensure that it has penetrated the epidermis.

Additionally, the extract of ***Caladium Seguinum*** is used in homeopathy for cases of erectile dysfunction, premature ejaculation syndrome, and genital itching.



Moisturizing, Antifungal, and Antibacterial Properties (prevents vaginal infections)

Lycopodium Clavatum:

Potential Properties: Some in vitro studies (in the laboratory) have suggested that extracts of *Lycopodium clavatum* may have inhibitory effects on the growth of *Candida albicans*. However, these results are not yet well established, and further research is needed to confirm these properties.

Lithospermum Officinale:

Potential Properties: *Lithospermum officinale* is believed to have anti-inflammatory and antimicrobial properties. However, specific research on its effectiveness against *Candida albicans* is limited.

The organic hemp oil helps restore the natural hydration of vaginal mucous membranes.

A pH balanced lubricant formulated via the NaturoSativa™ process which can help regenerate natural mucosal hydration and resolve various sexual dysfunctions.

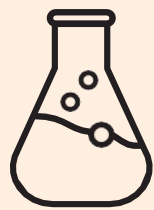
ODAYA™ is an all-natural, vegan, eco-friendly, non-greasy, paraben-free, fragrance-free, tasteless, dye-free, non-GMO, gluten-free product that is suitable for all skin types.

Mission

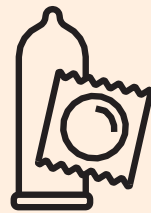


- ✓ **ODAYA™** personal lubricant aims to offer the highest level of intimate well-being on a daily basis, without compromise.
- ✓ **ODAYA™** fosters sexual comfort by using water and plant-based ingredients, including organic hemp oil, that naturally moisturize the body and deliver an extraordinary comfortable sensation.
- ✓ **ODAYA™** aims to address sexual health needs by setting itself apart through its values centered on health and wellness.

Key Features



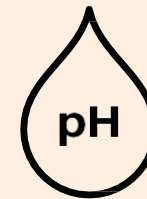
Paraben-free



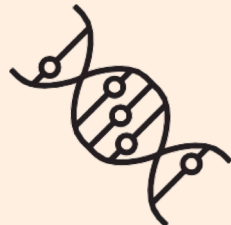
**Compatible
with condoms
and sex toys**



**Not tested
on animals**



**pH balanced
and appropriate
for all skin types**



Hormone-free



Vegan



Gluten-free



**For all skin
types**



Made in Canada

- A water-based personal lubricant gel with organic hemp oil
- Helps reduce sexual dysfunction
- Stimulates sexual desire
- Light consistency
- Regenerates natural mucous membrane hydration
- Odourless, colourless and tasteless
- Non-greasy, non-sticky, non-staining and non-irritating formula
- Natural feel and texture due to the innovative NaturoSativa™ process
- Proudly manufactured and packaged in a Canadian dermo-cosmetic facility to meet the highest standards in the industry (GMP Standards) and certified by Health Canada
- A winning formula that has been used for over 20 years

Most important
points the
customers are
looking for.



- ✓ Smooth and silky sensation.
- ✓ Non-sticky and non-irritating experience.
- ✓ Easy to clean.

Enjoy ODAYA's natural
feel and long-lasting effect.



who is ODAYA™ for?

- ✓ Women suffering from vaginal dryness (95% of adult women, especially during menopause, following pregnancy and so on).
- ✓ Anal sex lovers (essential during sodomy as the anus does not lubricate itself naturally).
- ✓ Consumers who care about the quality of ingredients and are looking for a natural lubricant made from natural ingredients.
- ✓ Anyone who uses sex toys, devices and/or condoms (compatible with both).
- ✓ Customers who are looking for a discreet product that can be left on the bedside table without embarrassment.

why use ODAYA™?

ODAYA™ is a paraben-free lubricant.

ODAYA™ fosters sexual comfort and addresses vaginal dryness associated with menopause, smoking, medical treatments, condom use or simply a lack of sexual desire.

ODAYA™ helps increase erectile capacity and decrease premature ejaculation syndrome.

ODAYA™ is a state-of-the-art personal lubricant gel, perfectly balanced to ensure that any intense and sustained anal or vaginal intercourse is enjoyable.



odayawellness.com

joelle@tingg.co

514 618-4801

AGENCE | AGENCY

tingg.